

Welcome to
Better Health

A Weekly Update
for Asante Employees

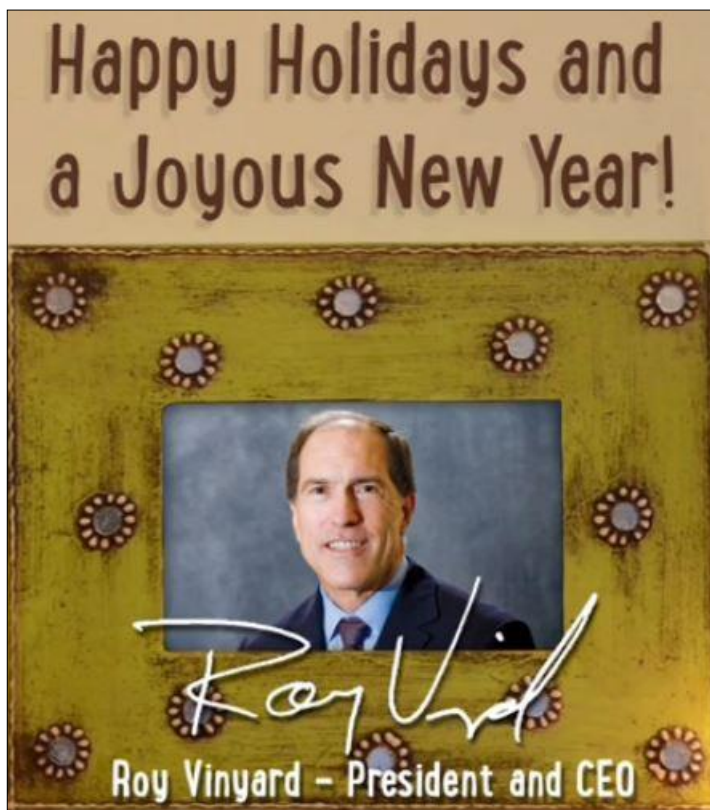
Every patient,
every day, every time.

ASANTE® News

ASANTE ASHLAND COMMUNITY HOSPITAL | ASANTE PHYSICIAN PARTNERS | ASANTE ROGUE REGIONAL MEDICAL CENTER | ASANTE THREE RIVERS MEDICAL CENTER

Holiday Thanks from Roy Vinyard

Roy Vinyard, Asante's president and CEO, has packed a whole lot of thanks into one minute and 54 seconds.



[Roy's annual holiday video](#) to all Asante employees, volunteers and board members features the seasonal backdrop of a festive mantel and lighted greenery, and a message of gratitude for all who have helped Asante give care, life and hope throughout the year to the communities it serves.

Roy thanks the nearly 300 Asante employees who volunteered about 12,000 hours at various organizations through Asante's Spirit of Service program, which encourages and rewards employees who spend personal time helping various charitable and civic organizations in their communities. Spirit of Service volunteers – who are eligible for both quarterly and annual awards – can submit their [participation forms](#) for each quarter during the year in which they do volunteer work.

Roy mentions in his video several of the local organizations that are helped by Asante employees, including the Hope Equestrian Center, Southern Oregon

Humane Society, Habitat for Humanity, Special Olympics and the Access Food Bank.

"We celebrate all Asante employees, medical staff members and volunteers who daily go above and beyond, (and) who impact our communities in so many ways," the video says.

It also points out that Asante's financial support has "helped extend the reach" of local programs including health services for students in Ashland and Talent schools, education and training at Rogue Community College for future health-care providers, the Children's Adocacy Center of Jackson County and the creation of an autistic children's program through the Jackson County Health and Human Services Department.

Roy's video thank-you card closes by focusing on Santa and Frosty figurines on the mantel, beside a framed photograph of Mary Lou Latimer of Grants Pass and her daughter. Mary Lou's Asante Moment is depicted in [a television commercial](#) that has been airing locally since last summer.

"Thanks to all who make it possible for Asante to give care, life and hope to our communities," the **(read more, next page)**

video says as the camera reaches a framed photograph of the Asante president and CEO.

Scott Kelly, Asante's executive vice president and the CEO of Asante Rogue Regional, [expressed his gratitude to Asante employees](#) in an earlier holiday message for helping the organization achieve its vision and be a respected community leader.

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to asantenews@asante.org.
Question or suggestions: Call Communications and Marketing at (541) 789-3510 or extension 13510.