Welcome to<br/>Better Health
A Weekly Update<br/>for Asante Employees
Every patient,<br/>every day, every time.

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## **VIA Recipient Rises to the Occasion**

One of the letters nominating Ivy Swofford in the most recent round of Asante Values In Action Awards described how Ivy figured out how to use a single "digitizer" to upload mammogram films from all three Asante hospitals, when only Asante Rogue Regional had the necessary equipment.



Asante Ashland Community Hospital had just joined the Asante organization when the situation arose a little over a year ago, and the digitizer at Asante Three Rivers wasn't working.

"She was the one to figure out how all that could be done with one machine for all three facilities, saving the company thousands of dollars," said the nomination letter from a coworker in Asante Imaging.

Throughout the nomination materials, Ivy is described as trustworthy, happy, positive, respectful and eager to serve. Those are among the reasons she was one of five Asante employees recognized late last year as winners of Asante's highest employee award.

The VIA awards are given each year to those whose service or behavior exceeds expectations and reflects the organization's core

values of excellence, respect, honesty, service and teamwork. Last year's winners were commemorated at a luncheon hosted by the Asante Executive Team, and each received a \$100 gift certificate and a marble VIA keepsake.

Ivy began her career at Asante in October 2003 as a staff assistant II in the Imaging Administration Department at Asante Rogue Regional. She was promoted five and a half years later to applications administrator. Her position shifted to the Ancillary Applications Department in September 2011, and then a year ago she was promoted again – this time to an applications analyst II position.

"She never talks about anyone in a negative manner and that is a refreshing trait," a coworker wrote. "She is happy to come to work and likes her job – you can tell by her attitude."

Another colleague described how personnel in the department gradually dwindled a few years ago. Ivy volunteered for additional training and responsibilities, to help fill gaps in the system.

"She has stepped up beyond measure," the nomination letter said. "She is now the PACS (Picture Archiving and Communication System) Administrator, and rightfully so. Even before she went to Synapse PACS training, she was learning it on her own, behind the scenes.

"She always has a plan, a smile, great attitude and a can-do demeanor," her colleague said.

Other winners of Asante's most recent VIA Awards are <u>Anne Hansen</u> (ARRMC Intensive Care), <u>Gwen Bratton</u> (Asante Corporate Finance), <u>Kathy Gallego</u> (ATRMC respiratory and cardio therapy) and Paula Munson (ATRMC Environmental Services). Each has been – or will be – individually highlighted in Asante News.

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to asantenews@asante.org. **Question or suggestions**: Call Communications and Marketing at (541) 789-3510 or extension 13510.