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Better Health

A Weekly Update
for Asante Employees

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every day, every time.

ASANTE® News

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New chief finance officer arrives



Asante's new chief administrative and finance officer arrived this week to begin his career with our organization. Greg Wojtal (pronounced Woy-tal) has been hired as the CAFO to replace Patrick Hocking, who retires this month after 30-plus years with Asante.

Greg comes to Asante from Banner Health in Arizona, a nonprofit health care system with more than 50,000 employees in seven states. For the past three years he served as vice president and CFO for Banner Health Network where he was responsible for the fiscal operations covering 500,000 lives and more than \$1 billion in patient revenue.

Before joining Banner Health, Greg was CFO at St. Luke's Medical Center in Arizona, and vice president of finance for Oconomowoc Memorial Hospital in Wisconsin.

Greg received his Bachelor of Business Administration degree in accounting and his Master of Business Administration degree in finance from the University of Wisconsin–Whitewater. He is a certified public accountant, an American College of Healthcare Executives Fellow, a Muncie Gold Merit Award recipient from Healthcare Financial Management Association, and is certified in health care compliance.

(Note: The previous announcement of a CAFO candidate was made in error by Asante News.)

New revenue cycle executive director starts



Another new leader joining Asante is Ted Syverson. His first day as Asante's new executive director of Revenue Cycle was Jan. 2.

Ted is responsible for revenue cycle functions across the organization, including patient access (registration), coding, revenue integrity, patient financial services and revenue cycle analytics.

He has more than 15 years of progressive leadership experience in revenue cycle and patient financial services.

For the past five years he was the executive director of revenue cycle for Jefferson Healthcare in Port Townsend, Washington, where he also led an Epic implementation. His Epic knowledge and experience extends to both hospital and professional billing.

Ted places a high degree of emphasis on improving the patient experience around revenue cycle, while building a strong culture within the revenue cycle team.