

Welcome to  
Better Health

A Weekly Update  
for Asante Employees

Every patient,  
every day, every time.

# ASANTE® News

ASANTE ASHLAND COMMUNITY HOSPITAL | ASANTE PHYSICIAN PARTNERS | ASANTE ROGUE REGIONAL MEDICAL CENTER | ASANTE THREE RIVERS MEDICAL CENTER

## Asante Moments Chronicle Life-Changing Events

Asante Moments highlight the life-changing events that are the basis of a new advertising campaign being rolled out this spring in print, online and [on local television](#).



"I was at home getting ready to walk my dogs when I had a sharp pain in my chest. I just knew it was a heart attack. I called 9-1-1 and was transported directly to Asante Rogue Regional Medical Center where the cardiac team was waiting for my arrival. They took care of me and now I feel great. They are top-notch."

Watch Larry's story at  
[asantemoments.org](http://asantemoments.org)

  
ASANTE®

  
15 TOP  
HEALTH SYSTEMS

For three years running, Asante has been named one of the nation's 15 Top Health Systems by *Forbes* Health Analytics, a leading provider of information and solutions to improve the cost and quality of health care.

Patients, family members and Asante staff members are being asked to share the moments with Asante that have brought positive changes to their lives. They are moments of compassion, small acts of kindness and defining examples of outstanding care.

Everyone is encouraged to [take a few minutes to read the stories](#) that have been shared by others – and then to share their own Asante moments. Some early examples include accounts of recuperating from a stroke, surviving a heart attack, mending a torn meniscus and rehabilitating a damaged heart.

Share an inspiring Asante experience that you or someone close to you had, and the positive impact that moment had on your life. View the first Asante Moments [television commercial here](#).

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to [asantenews@asante.org](mailto:asantenews@asante.org).

**Question or suggestions:** Call Communications and Marketing at (541) 789-3510 or extension 13510.