

Welcome to  
Better Health

A Weekly Update  
for Asante Employees

Every patient,  
every day, every time.

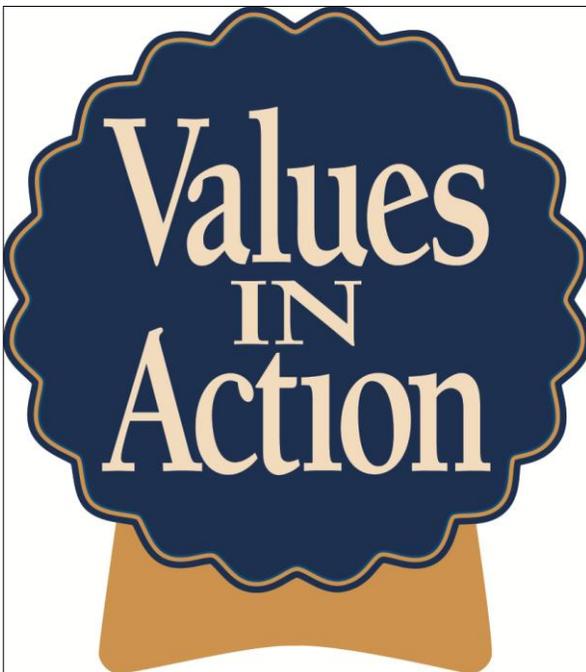


# ASANTE® News

ASANTE ASHLAND COMMUNITY HOSPITAL | ASANTE PHYSICIAN PARTNERS | ASANTE ROGUE REGIONAL MEDICAL CENTER | ASANTE THREE RIVERS MEDICAL CENTER

## Questions Keep Pace with Values in Action Growth

Asante recently passed the landmark of 5,000 employees, and the organization's growth has triggered a corresponding surge in the Values in Action (VIA) employee recognition program. The number of VIA comment cards recognizing employees for going above and beyond expectations for their positions currently averages about 1,400 per month.



That increasing popularity has also been accompanied by a rise in questions about how the program works. Employees frequently ask how they will know when they are eligible for a new badge color, how many "blueberry" appliqués they should have on their badges, how to go about getting replacements for lost appliqués, and more.

Anytime a patient, visitor or coworker [submits a VIA comment card](#) to recognize an employee's above-and-beyond service, that employee is issued a blueberry appliqué.

Each new Asante employee is issued an ID badge with a white background, and when he or she accumulates 12 blueberries, the employee can ask to have the white badge exchanged for one with a blue background. After receiving another 12 VIA blueberries, the employee can exchange the blue badge for one with a gold background. The employee then must receive another 24 VIA blueberries before achieving the program's final

level – a badge with a cloud background. He or she can continue receiving VIA blueberries, but there are no additional colors or patterns for ID badges.

Employees can exchange ID badges after receiving the required number of VIA appliqués, replace lost appliqués, confirm how many appliqués they have received, or get answers to other VIA questions by [emailing Hallie Stanfield](#), the Values in Action program administrator, or by calling her at (541) 789-5492 (in-house extension 15492).

The VIA program is intended to recognize behavior that reflects Asante's core values of excellence, respect, honesty, service and teamwork, and that helps the organization achieve its vision of being a great place to work.

Asante's values form the foundation on which its employees conduct themselves and perform their work. Asante employees' knowledge and skills (what they do) combine with their values (how they do) to help the organization [achieve its vision and realize its mission](#).

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to [asantenews@asante.org](mailto:asantenews@asante.org).

**Question or suggestions:** Call Communications and Marketing at (541) 789-3510 or extension 13510.