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## Asante 2020: Four-minute Video Explains Future

Some Asante employees may have already seen the new “Asante 2020” video produced by the Communications and Marketing Department, as part of a department or unit meeting. Others may not yet have had an opportunity to see it.



But the four-minute video – which explains where Asante is headed and what employees can do to help the organization get there – is now [readily available online](#). Employees can access the video through the link in this Asante News story, or by following simple paths on either Ultipro or the “employees” section at the bottom of the Asante.org homepage.

The whiteboard-style video explains, with the use of images and graphics, that Asante has adopted a strategy that will transition the organization from the current volume-based or fee-for-service system to a population health model that will focus on keeping entire groups of people healthy. The focus on health maintenance not only benefits community members throughout the Asante service area, but will keep Asante in step with

changes in the national health-care system.

The video may not be readily viewable on some hospital or clinic computers at Asante that lack audio capabilities. But employees now can access the Asante 2020 video from any other Internet-accessible device, at work or at home.

Log into Ultipro, and the video link can be found on the home page under Company Info Links – “Watch the new Asante 2020 video.”

Or click on the “Employees” link at the bottom of the Asante.org home page, and the video is the first item on the page that pops up.

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to [asantenews@asante.org](mailto:asantenews@asante.org).  
Question or suggestions: Call Communications and Marketing at (541) 789-3510 or extension 13510.