

Welcome to
Better Health

A Weekly Update
for Asante Employees

Every patient,
every day, every time.

ASANTE® News

ASANTE ASHLAND COMMUNITY HOSPITAL | ASANTE PHYSICIAN PARTNERS | ASANTE ROGUE REGIONAL MEDICAL CENTER | ASANTE THREE RIVERS MEDICAL CENTER

Asante fairs crush attendance records, and more

There's a very good reason why it may appear this week that the world is awash in matching, Asante-branded athletic bags. The bags were given to everyone who attended last week's Employee Engagement and Communication Fairs, and attendance at the Asante events was higher – way higher – than ever before.



Kristi Blackhurst and Jamie Grebosky sport new bags at the ARRCM fair

An estimated total of 1,815 Asante employees attended the fairs, which were held last Monday in Ashland, Wednesday in Medford and Friday in Grants Pass. This year's overall attendance was 56 percent higher than the tally of 1,163 who attended last year's employee fairs – which was also a record number.

This year, more employees (1,200) attended the fair at Asante Rogue Regional than those who attended all three events in 2015. This year's headcounts of 165 at Asante Ashland and 450 at Asante Three Rivers were also the highest ever.

Participants at last week's events connected with co-workers, participated in activities and visited a variety of booths offering information about key organizational initiatives. Each booth featured a display or presentation related to this year's theme: "One Asante, One Experience."

Those who attended also picked up a variety of giveaways, including snacks, pens, rubber ducks and



bookmarks. Several also entered drawings for prizes that included \$250 worth of points to be spent at PointRecognition.com (grand prize), \$50 Amazon gift cards (Kronos booth), gourmet gift baskets (Nursing Vital Four booth), selfie sticks (ID badge booth), Amazon Fire tablets (Communications and Marketing booth), and Ninja blenders,

wireless earbuds and security cameras from the prize wheel booth.

Not all winners of the drawings have been notified, but those who won the Fire tablets are Angi Lango

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Pam Minneci at the ATRMC grand prize booth

and Laurie Dahl from Asante Ashland, Randy Tanita and Ruth Robinson of Asante Rogue Regional, and Shana Ogle and Holly Kay of Asante Three Rivers.

Employees also found benefits beyond the fairs' giveaways and prizes. ID badges were updated, Values and Action "blueberry" appliques were verified, countless employees learned about the new Kronos timekeeping system and 84 employees who didn't have primary care providers before the employee fairs signed up for providers when they visited the Asante Physician Partners booth.

Asante encourages employees and other community members to sign up for and use primary care providers as a means of reducing unnecessary emergency department visits carrying out the objectives of population health.

The Employee Engagement and Communication Fairs coincided with [National Hospital Week](#), which was observed Monday through Friday last week at Asante.



1The ID badge booth at AACH



Win Howard and Eric Loeliger at ATRMC