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No-Shave November Sprouts Major Support

No-Shave November – a joint cancer fund-raiser of the Asante Foundation and a local accounting firm – took off last month like a chia pet on steroids. It was originally envisioned as an opportunity to raise a few thousand dollars for the Asante Cancer Compassion Fund, but the goal had grown to \$10,000 by the time the event launched on Nov. 1.



The target was raised twice more during the course of the month-long campaign and still couldn't keep pace with the fund-raising – which totaled \$37,768. There's talk of aiming for \$100,000 next year.

The Asante Foundation partnered with KDP Certified Public Accountants to encourage employees and others to [form fund-raising – and beard-growing – teams](#). The two organizations urged participants to “let your hair grow wild and free in honor of those who are losing theirs to cancer,” and to ask friends and family to donate.

The result was a total of \$34,018 in online gifts and \$3,750 in other donations. Gifts came from 16 states and the District of Columbia, along with one from Australia.

All of the proceeds will be donated to the Asante Cancer Compassion Fund, which is used to help cancer patients with unexpected expenses – from gas money to the purchase of wigs.

No-Shave November is a long-standing tradition, but was turned into a cancer fund-raiser in 2009, by the eight children of a Chicago man who had passed away from colon cancer. Their concept was a month-long effort to evoke conversation, raise cancer awareness and generate funding for cancer causes.

The local version is not affiliated with the Midwest fund-raiser, but borrowed from the same concept.

Asante News is published every Tuesday. Deadline for submission of articles is every Friday. Send via e-mail to asantenews@asante.org.
Question or suggestions: Call Communications and Marketing at (541) 789-3510 or extension 13510.