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for Asante Employees

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American Heart Association Honors Asante

A representative of the American Heart Association visited Asante Rogue Regional Medical Center last week to present a prestigious award that recognizes the hospital's excellence in treating the most severe form of heart attacks.



The Mission: Lifeline® Receiving Center-Silver Plus Level Recognition Award was presented on July 29 to Dr. Brian Gross and Scott Kelly, Asante Rogue Regional's CEO and the executive vice president of Asante. Dr. Gross is the medical director of the State of Jefferson STEMI Program, which is based at the hospital.

Several people who work with the STEMI program were present to celebrate the American Heart Association award. It recognizes Asante Rogue Regional's groundbreaking STEMI (ST segment myocardial infarction)

program, which was among the first in the country.

Heart attacks are divided into two types, according to their severity, and a STEMI is the more severe of the two. A STEMI is recognized by the characteristic elevation it triggers in what is called the "ST segment" of an electrocardiogram.

About 250,000 people in the U.S. experience STEMI heart attacks each year, requiring quick responses from everyone involved – from first responders in the field to cardiologists in the hospital.

The American Heart Association's "Mission: Lifeline" program establishes [STEMI systems](#) based on geographic areas. The systems rely on close cooperation among emergency service providers, so-called "referral center" hospitals that offer limited treatment of STEMI patients, and "receiving center" hospitals that offer definitive care.

A Silver Level award from the American Heart Association recognizes a full year of achieving the overall compliance scores of the "Mission: Lifeline" criteria. A "Plus" award is presented to receiving center hospitals that provide definitive treatment in less than two hours for at least 75 percent of their STEMI patients who are transferred from referral centers.